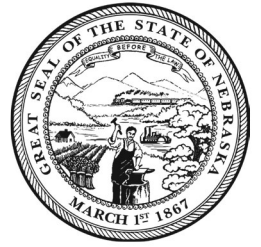




NEBRASKA BRAND COMMITTEE

Post Office Box I • 411 Niobrara Ave.
Alliance, NE USA 69301-0775



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May, 24, 2019

EMERGENCY MEETING of the NEBRASKA BRAND COMMITTEE

Via Teleconference

Wednesday May 29, 2019

7:00 p.m. CDT, 6:00 p.m. MDT

Conference Call Access Number

(888)-820-1398

Attendee Code

6134104#

All agenda items are for discussion and action will be taken as deemed appropriate. The Committee reserves the right to go into closed session in accordance with Neb.Rev.Stat. §84-1410.

Call to Order at 6:01 PM MST

All agenda items are for discussion and action will be taken as deemed appropriate, The Committee reserves the right to go into closed session in accordance with Neb.Rev.Stat. §84-1410.

In compliance with the provision of the Open Meetings Act, Public notice of this May 29, 2019, meeting was posted in the headquarters office- in Alliance, NE on May 5, 2019 at 12:00p.m. MT Certification of Public Notice will be provided as part of the record of this meeting,

Notice of this May 29, 2019 meeting was published in the Alliance Times- Herald, North Platte Telegraph, McCook Daily Gazette, and posted on the Nebraska Brand Committee's website, Affidavit of Publication will be provided as part of the record of this meeting.

In compliance with the Open Meetings Act, an agenda and other related material were made available for public inspection in the headquarters office prior to the meeting. Agenda and related items are available for public use and review. An agenda was made available on May 15, 2019 at 12 pm. MT.

The meeting agenda was emailed to the Committee members on May 15, 2019.

A copy of the Open Meetings Act is available to the public at the entrance of this meeting room.

This meeting is not being recorded.

- Pursuant to Neb.Rev.Stat. §84-1412(8) a current copy of the Nebraska Open Meetings Act is posted in the Alliance Office meeting room at a location accessible to members of the public.
- Roll Call

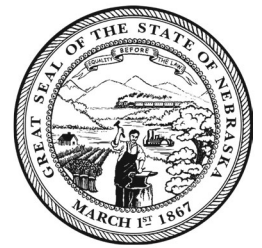
John Widdowson (P) Terry Cone (P) Chris Gentry (NP) Jay Martindale (P) Adam Sawyer (P)

Introduction of staff and public:



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Becki Vineyard- Alliance Office Manager
Cheyanne Volz-Business Operations Manager
Dave Horton- Interim Executive Director
Danna Schwenk- IT Coordinator/Special Projects Manager
Tom Hughson- Area 2 Investigator
Brent Deibler- Area 4 Investigator
CJ Fell- Area 3 Investigator

Melody Benjamin- Nebraska Cattlemen
Ross Baker- Identification Coordinator Nebraska Department of Ag
Mark Fahleson- Nebraska Brand Committee Legal Council

A. Adoption of Agenda

Terry Cone moved to adopt the agenda, Adam Sawyer seconded
No discussion, votes are as follows:

John Widdowson (Y) Terry Cone (Y) Chris Gentry (NP) Jay Martindale (Y) Adam Sawyer (Y)

B. Current Business

1. Consideration and approval of appointment of Chief Brand Inspector.

John Widdowson discussed how there were 6 applicants for the Chief Brand Inspector, and after review of all, nominated Dave Horton as the Chief Brand Inspector.

Adam Sawyer moved to appoint Dave Horton as the Chief Brand Inspector, Jay Martindale seconded.

There was no discussion, votes are as follows:

Adam Sawyer (Y) John Widdowson (Y) Chris Gentry (NP) Jay Martindale (Y) Terry Cone (Y)

Dave Horton accepted the appointment.

2. Consideration and approval of appointment of Interim Executive Director.

John Widdowson recommended that Dave Horton fill in as Interim Executive Director until a full time Executive Director is found.

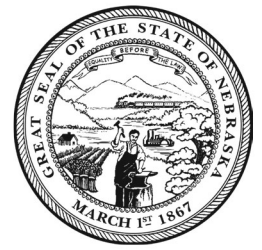
Jay Martindale moved to appoint Dave Horton as Interim Executive Director, Adam seconded.

No discussion, votes are as follows:



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Adam Sawyer (Y) Jay Martindale (Y) John Widdowson (Y) Terry Cone (Y) Chris Gentry (NP)

3. Discussion and exploration of using Electronic Identification Device (EID) as evidence of ownership. Review and discussion of Statutes, Administrative Codes, and Policies pertaining to implementing EID as evidence of ownership. Discussion regarding goals, partners, stakeholders, definitions and guidelines regarding EID use as evidence of ownership, disease traceability and other possibilities. Discussion and decision regarding application for Federal Grant pertaining.

Danna Schwenk discussed the goal of the meeting as it relates to the USDA grant. Applying for a grant for NBC encompassing tech, staff, and installation for Nebraska Brand Committee to implement a system. Main objective is to prove or disprove that using low and high frequency tags will not impede working at the speed of commerce

Adam Sawyer asked if the purpose was for the Nebraska Brand Committee being the sole receptor of the grant without partnerships.

Danna explained she needs approval to work with a 3rd party (Beef Chain, WY) because as we apply for grants, they would build a 3rd party data base.

Melody Benjamin said that Nebraska Cattleman's task force supported the Nebraska Brand Committee moving forward and them providing supplemental help.

Adam stated that there needs to be a group together and listen to producer concerns and get their input. John stated that the committee needs to decide if they want to apply for the grant, and at the June meeting could have further discussion and make a game plan.

There was discussion on how, if awarded, grant monies would affect the Nebraska Brand Committee budget. Ross Baker stated that if you are awarded a grant you have the option of returning if the plan doesn't work out.

Terry Cone moved that NBC move forward with the grant application to pursue and implement EID for proof of ownership and identification.

Adam Sawyer seconded.

There was discussion as, Jay Martindale was disconnected and after calling back in, asked if the appropriations committee could control the grant money. Dave Horton explained it doesn't affect anything but there is a process. John would like to allocate time at the June 11, 2019 meeting for strategic planning as it relates to goals and objectives. No further Discussion, votes are as follows.

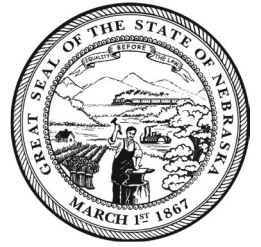
Terry Cone (Y) Adam Sawyer (Y) John Widdowson (Y) Jay Martindale (Y) Chris Gentry (NP)

C. Public Comment



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None

D. Adjournment

Adam Sawyer moved to adjourn, Jay Martindale seconded

No discussion, Chris Gentry joined the meeting

Meeting was adjourned at 7: 02.

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