



Nebraska Brand Committee

# Agenda – Quarterly Meeting

**Date and Time:** March 11, 2025 10:00am central time

**Location:** Upper Loup NRD, Thedford, NE 69166

All agenda items are for discussion and action will be taken as deemed appropriate. The Committee reserves the right to go into closed session in accordance with Neb. Rev. Stat. §84-1410.

Pursuant to Neb. Rev. Stat. §84-1412(8) a current copy of the Nebraska Open Meetings Act is posted in the meeting room at a location accessible to members of the public.

## CALL TO ORDER

#	Item	Official Action	Presenter	Attachment
1	Open Meetings Statement	None	Chairperson	Statement
2	Roll Call	Attendance Recorded	Chairperson	None
3	Introduction of Attendees	Vote	Chairperson	Agenda
4	Adoption of Agenda	None	All	None
5	Approval of Meeting Minutes	Vote	Chairperson	Minutes Draft 12/10, 1/29 and 2/6 meetings

## NEW BUSINESS

#	Item	Official Action	Presenter	Attachment
6	Chad Tetherow Brand application dispute	Vote	Chad Tetherow/ Office Staff	Brand Research Information
7	Consideration and Acceptance of Financial Statements	Vote	Business Manager	Financial Statements
8	Staff Updates and Ratification of Personnel Changes	Vote	Business Manager	Personnel Changes Report
9	Estray Reports/School Fund Cases	Vote	Business Manager	Fund Report
10	Administrative Estray Expense	Vote	Business Manager	Administrative Estray Expense Report.
11	Strategic Plan Review	Vote	Executive Director	Strategic Plan
12	Fee Schedule Review	Vote	Executive Director	Fee Schedule
13	Policy, Rules and Regulations Review	Vote	Executive Director	
14	Review and Update of Open Markets	Vote	Business Manager	Open Market Report

## REPORTS

#	Item	Official Action	Presenter	Attachment
15	Investigations	None	Chief Investigator	
16	Supervisors	None	Chief Investigator	
17	RFL	None	Business Manager	
18	Technology	None	Tech Coordinator	
19	Legislative Updates	None	Executive Director	
20	Executive Director	None	Executive Director	

## PUBLIC COMMENT

#	Item	Official Action	Presenter	Attachment
21	Public Comment	None		None

### EXECUTIVE SESSION

#	Item	Official Action	Presenter	Attachment
22	Executive Session: To Receive Legal Advice Related to Potential or Anticipated Litigation, Legislative, Personnel Matters and Review of Special Projects	Vote	Chairperson	

### ADJOURNMENT

#	Item	Official Action	Presenter	Attachment
23	Adjournment	Vote	Chairperson	