



Nebraska Brand Committee

# Agenda – Quarterly Meeting

**Date and Time:** December 10<sup>th</sup> 2024 9:00am central time

**Location:** Nebraska Beef Council, Kearney, NE

All agenda items are for discussion and action will be taken as deemed appropriate. The Committee reserves the right to go into closed session in accordance with Neb. Rev. Stat. §84-1410.

Pursuant to Neb. Rev. Stat. §84-1412(8) a current copy of the Nebraska Open Meetings Act is posted in the meeting room at a location accessible to members of the public.

## CALL TO ORDER

#	Item	Official Action	Presenter	Attachment
1	Open Meetings Statement	None	Chairperson	Statement
2	Roll Call	Attendance Recorded	Chairperson	None
3	Adoption of Agenda	Vote	Chairperson	Agenda
4	Introduction of Attendees	None	All	None
5	Approval of Meeting Minutes	Vote	Chairperson	Minutes Draft 9/4 and 11/13

## NEW BUSINESS

#	Item	Official Action	Presenter	Attachment
6	Beef Council Contract	Vote	Executive Director/ Business Manager	Beef council Contract
7	Consideration and Acceptance of Financial Statements	Vote	Business Manager	Financial Statements
8	Staff Updates and Ratification of Personnel Changes	Vote	Business Manager	Personnel Changes Report
9	Estray Reports/School Fund Cases	Vote	Business Manager	Fund Report
10	Strategic Plan Review	Vote	Executive Director	Strategic Plan
11	Fee Schedule Review	Vote	Executive Director	Fee Schedule
12	Policy, Rules and Regulations Review	Vote	Executive Director	
13	Legislative Updates		Executive Director	
14	Geoffrey and Desirei Cook, Warning Dispute	Vote	Cook's	

## REPORTS

#	Item	Official Action	Presenter	Attachment
15	Investigations	None	Chief Investigator	
16	Supervisors	None	Chief Investigator	
17	RFL	None	Business Manager	
18	Technology	None	Tech Coordinator	
19	Legislative Updates	None	Executive Director	
20	Executive Director	None	Executive Director	

**EXECUTIVE SESSION**

#	Item	Official Action	Presenter	Attachment
21	Executive Session: To Receive Legal Advice Related to Potential or Anticipated Litigation, Legislative, Personnel Matters and Review of Special Projects	Vote	Chairperson	

**PUBLIC COMMENT**

#	Item	Official Action	Presenter	Attachment
22	Public Comment	None		None

**ADJOURNMENT**

#	Item	Official Action	Presenter	Attachment
23	Adjournment	Vote	Chairperson	