



Nebraska Brand Committee

# Agenda – Quarterly Meeting

**Date and Time:** March 12<sup>th</sup> 2024 9:00am central time

**Location:** Arrow Hotel, Broken Bow, NE

All agenda items are for discussion and action will be taken as deemed appropriate. The Committee reserves the right to go into closed session in accordance with Neb. Rev. Stat. §84-1410.

Pursuant to Neb. Rev. Stat. §84-1412(8) a current copy of the Nebraska Open Meetings Act is posted in the meeting room at a location accessible to members of the public.

## CALL TO ORDER

| # | Item                        | Official Action     | Presenter   | Attachment    |
|---|-----------------------------|---------------------|-------------|---------------|
| 1 | Open Meetings Statement     | None                | Chairperson | Statement     |
| 2 | Roll Call                   | Attendance Recorded | Chairperson | None          |
| 3 | Adoption of Agenda          | Vote                | Chairperson | Agenda        |
| 4 | Introduction of Attendees   | None                | All         | None          |
| 5 | Approval of Meeting Minutes | Vote                | Chairperson | Minutes Draft |

## NEW BUSINESS

| #  | Item  | Official Action | Presenter                         | Attachment                                       |
|----|---|-----------------|-----------------------------------|--|
| 6  | Brand Denial Dispute; FWK Partnership                   | Vote            | Clifford Knispel/<br>Office Staff | Application, Conflicts,<br>Denial Letter, Policy |
| 7  | Brand Denial Dispute; Schnuerle                         | Vote            | Joe Schnuerle/<br>Office Staff    | Policy and picture of<br>inactive brand          |
| 8  | Brand Dispute; Jordan                                   | Vote            | Spike Jordan/ Office<br>Staff     | Applications,<br>Conflicts, Policy               |
| 9  | Consideration and Acceptance of<br>Financial Statements | Vote            | Office Manager                    | Financial Statements                             |
| 10 | Staff Updates and Ratification of<br>Personnel Changes  | Vote            | Office Manager                    | Personnel Changes<br>Report                      |
| 11 | Estray Reports/School Fund Cases                        | Vote            | Business Manager                  | Fund Report                                      |
| 12 | Administrative Estray Expense                           | Vote            | Business Manager                  | Administrative Estray<br>Expense Report.         |
| 13 | Strategic Plan Review                                   | Vote            | Executive Director                | Strategic Plan/<br>Strategic Plan Draft          |
| 14 | Fee Schedule Review                                     | Vote            | Executive Director                | Fee Schedule                                     |
| 15 | Policy, Rules and Regulations Review                    | Vote            |                                   |  |
| 16 | Review and update of Open Markets                       | Vote            | Business Manager                  | Open Markets Report                              |

## REPORTS

| #  | Item                | Official Action | Presenter          | Attachment |
|----|---------------------|-----------------|--------------------|------------|
| 17 | Investigations      | None            | Chief Investigator |            |
| 18 | Supervisors         | None            | Chief Investigator |            |
| 19 | RFL                 | None            | Business Manager   |            |
| 20 | Technology          | None            | Tech Coordinator   |            |
| 21 | Legislative Updates | None            | Executive Director |            |
| 22 | Executive Director  | None            | Executive Director |            |

## EXECUTIVE SESSION

| #  | Item   | Official Action | Presenter   | Attachment |
|----|--|-----------------|-------------|------------|
| 23 | Executive Session: To Receive Legal<br>Advice Related to Potential or<br>Anticipated Litigation, Legislative,<br>Personnel Matters and Review of<br>Special Projects | Vote            | Chairperson |            |

**PUBLIC COMMENT**

| #  | Item           | Official Action | Presenter | Attachment |
|----|----------------|-----------------|-----------|------------|
| 24 | Public Comment | None            |           | None       |

**ADJOURNMENT**

| #  | Item        | Official Action | Presenter   | Attachment |
|----|-------------|-----------------|-------------|------------|
| 25 | Adjournment | Vote            | Chairperson |            |